

## CATEGORY SPONSORED BY REMWARE

DreamClear is the gold-standard program that can save providers 50% on home sleep test operational costs. This turnkey program handles it all: device shipment and returns, patient support, Al scoring platform, scoring/interpretation, signoff via cloud portal, and more. This smartphone app records, measures and transmits sleep staging, eye movements, oxygen levels, heart rate, breathing, snoring, EEG, and body position. Increase revenue while providing high-quality care. It's safe, accurate, and easy. More information: (813) 364-2712 or www.DreamClear.com.

Company		REMware	ApneaMed	BetterNight	BioSerenity Inc
HST Services Program		See our ad on page 23 dream clear	ApneaMed	betternight	BIOSERENITY Smart Healthcare Solutions
		DreamClear	ApneaMed BetterNight		AccuSom Direct-to-Patient HSAT
Websit	e	www.dreamclear.com	www.apneamed.org	www.betternightsolutions.com	us.bioserenity.com/ sleep-medicine
Payment	Cash Pay Option	Yes, ≥\$65 + scoring	Yes, ≤\$279	Yes	Yes
Pa	Accepts Insurance	Yes, via provider office	Yes, via physician partnerships	Yes	Yes
Specific HST Device(s) Used		REMware DreamClear	Philips Alice NightOne, Itamar WatchPAT ONE	Philips Alice NightOne, ResMed ApneaLink Air, Itamar WatchPAT 300/WatchPAT ONE	AccuSom
Typical Provider Categories		All (general public, physicians, dentists, trucking companies, health plans, TPAs, etc)	All (general public, physicians, dentists, trucking companies, etc)	Physicians, sleep specialists, health plans & ACOs, clinics, den- tists, transportation organizations, employers/enterprise	All (sleep community, cardiology, general practitioner, hospital sys- tems, payors, enterprise/employ- ers, safety sensitive populations, consumers)
HST Scoring Options		Autoscoring via Ensodata or manual RPSGT scoring	All scored by RPSGTs	Autoscoring assisted with Al; manual review; edited by RPSGT	Technical edit performed by RPSGT with medical director oversight and quality review program
Interpretation Options		Cloud-based template for interpre- tation. Board-certified sleep physi- cians for sign-off if required.	Pricing includes interpretation by board-certified sleep physi- cians—licensed in all 50 states and all Canadian provinces.	Board-certified sleep physicians are available in all 50 states. Option for physicians to interpret their own studies.	BioSerenity's board-certified sleep physicians or board-certified sleep physician provided by client.
Raw Data Available?		Yes	Yes	Yes	Yes
Average Turnaround Time (date of study order to results)		Shipped day of order. Data available in the cloud after patient uploads via phone app. (Device return not needed for data download.)	Alice Night One: 7 days; WatchPAT ONE: 2-3 days.	Order mails day after patient consent. Results delivered 1-3 days after returned device is received.	One week. Device ships upon patient confirmation of testing date and data is transmitted as soon as study is completed.
Patient Education Description		Telehealth support via videos and Quick Start Guides—all in English and Spanish.	Hundreds of pages of patient and physician educational content on www.apneamed.org. Patient care representatives speak with the patients on the phone and via email throughout the process to ensure they understand how to run the study, what is being recorded, etc.	Virtual care platform with video instruction. Written and pictorial instructions included. Support methods include telehealth video visit, HIPAA secure chat, email, and phone.	Upon device arrival, patient is contacted to confirm delivery, reinforce importance of testing, and review components; device and three sensors. Provided written instruction, video, and contact information for support. Clinical staff confirm successful test or alternatively contact patient to request retest.
Live Help		24/7	24/7	24/7	24/7
Additional Program Features		This turnkey program handles device shipment and returns, patient support, Al scoring platform, scoring/interpretation signoff via cloud portal, and more. The smartphone app records, measures and transmits sleep staging, eye movements, oxygen levels, heart rate, breathing, snoring, EEG, and body position. Increase revenue while providing high-quality care.	ApneaMed also provides telemedicine consults on request, and sells autoPAPs, masks, and hoses at discounted rates. HST users receive a coupon code worth \$100 off an autoPAP machine. All services are provided to all 50 states and all Canadian provinces.	BetterNight's HST program provides an end-to-end solution for the patient and provider. BetterNight is a comprehensive, highly-secure virtual platform that offers online insurance and billing, delivery tracking, how-to videos, and HST results. Additionally, providers can order and manage DME services for their patients.	Devices are shipped directly to the patient. Testing up to 3 nights. Upon completion, the data is transmitted from the patient's home to provide prompt turnaround of results. With 190M covered lives, Bioserenity provides national coverage.

22 • sleepreviewmag.com OCTOBER 2020



Company		Blackstone Medical Services	CleveMed	Itamar Medical
HST Services Program		BLACKSTONE MEDICAL SERVICES	SleepView DIRECT	t inside cover medical
		The Preferred Choice in Home Sleep Testing	SleepView Direct	WatchPAT Direct & WatchPAT TurnKey
Website		www.blackstonemedicalservices.com	www.clevemed.com/sleepview-direct	www.itamar-medical.com
Payment	Cash Pay Option	Yes	No	Yes, via WatchPAT TurnKey
Pay	Accepts Insurance	Yes	No (sleep center bills insurance; CleveMed's fee is for logistics/equipment)	Yes, via WatchPAT TurnKey (WatchPAT Direct: No, sleep center bills insurance)
Specific HST Device(s) Used		ResMed ApneaLink Air, Philips Alice NightOne	CleveMed SleepView	Itamar WatchPAT 200/WatchPAT 300/WatchPAT ONE
Typical Provider Categories		All (any medical specialty, practice, hospital system, or payor)	Sleep specialists, sleep centers, ENT, em- ployers	All (sleep physicians, sleep labs, cardiologists, dentists, general practitioners, safety-sensitive populations, etc)
HST Scoring Options		Manual scoring via RPSGT and/or autoscoring	Autoscoring included; manual scoring by RPSGTs available	Autoscoring with manual editing option
Interpretation Options		Sleep studies are interpreted by board-certified sleep physicians.  Interpret own studies. Interpretation censed sleep physician available		Local and national board-certified sleep physicians, as needed.
Raw Data Available?		Yes	Yes	Yes
Average Turnaround Time (date of study order to results)		Device can be sent as quickly as the same day Rx is received. Results given 24-48 hours after test is completed.	≤8 days (typically)	2-7 days
Patient Education Description		Continuous automated messages updating the patient on order status. One-on-one initial education. Pictorial instruction sheet. Video instruction. In-patient home support (some areas). Follow up and coaching daily while patient has device.	Home sensor hookup and device operation are described by qualified personnel tele- phonically. Pictorial instructions/video are provided.	Patient support representative contacts the patient to provide detailed instructions on the device delivery and testing process. Patients are instructed about the proper use of the device. Patients also receive written step-by-step instructions.
Live Help		24/7	24/7	24/7
Additional Program Features		Blackstone's approach to healthcare is fo- cused on access, quality, and cost. Blackstone delivers healthcare solutions that change out- comes for patients, healthcare providers, and insurance companies.	Mail-order service designed specifically for sleep centers that want to add direct-ship HST to their program. Customized branding, workflow, and patient kit. Quarterly reports available at no charge. 97% success rate. Over 90% patient satisfaction. Speed the process for your referring sources, increase your revenue, while maintaining continuity of care.	WatchPAT Direct and WatchPAT TurnKey are mail-delivery programs that allows clinics to expand patient access, reduce backlogs, and scale an HSAT program quickly with no upfront cost and minimal time from the office staff. WatchPAT TurnKey offers the option to directly bill patients' insurance. Both programs are consistent with AASM's COVID-19 mitigation strategies.

24 • sleepreviewmag.com OCTOBER 2020

Lofta	MedBridge Healthcare	Singular Sleep	Sleep Care online
LOFTA Sleep Elevated	MEDBRIDGE HEALTHCARE	SINGULAR SLEEP	Sleep Care online
CompletePath	MedBridge Home Sleep Apnea Testing	Singular Sleep	Sleep Care online
www.lofta.com	www.sleepworksinc.com	singularsleep.com/pages/ sleep-apnea-test	www.sleepcareonline.com
Yes	Yes	Yes	Yes, \$295
No	Yes	No (superbill provided)	No
Itamar WatchPAT/WatchPAT ONE	ResMed ApneaLink Air, Philips Alice NightOne, Itamar WatchPAT/WatchPAT ONE, Ectosence NightOwl	Philips Alice NightOne	Ectosence NightOwl
Direct to patient, DOT, physician referrals	Sleep physicians, general practitioners, hospital systems, DOT patients and em- ployers, occupational health clients	Health care providers, direct-to-consum- er, trucking and logistics companies	All
Autoscoring	Autoscoring and reviewed by RPSGT when using devices with scoring feature	RPSGT scored	Autoscoring + board-certified sleep physician manual review
Review of raw data and interpretation by board-certified sleep physician.	Board-certified sleep physicians licensed in the same state as patient.	Board-certified sleep medicine physician interprets.	Board-certified sleep physician licensed in your state.
Yes	Yes	Yes	Yes
5 days	1-3 days	7-10	Order mails next day, results available same day study is completed
On-demand respiratory sleep coach support.	Patient service representative contacts patient to provide instruction on device delivery and testing process. Shipping confirmation call made to patient upon delivery to confirm receipt. Patients have access to written instructions included with the device and video access via web or smartphone.	Video and paper instructions, online and phone support with respiratory therapist and RPSGT.	The disposable home sleep test uses a free app to provide instruction on how to attach the sensor and use the test. Additionally, Sleep Care online provides written instructions with video. The app has answers to common questions.
24/7	24/7	8 am - 6 pm, Monday-Friday	9 am - 5 pm EST
Lofta offers an end-to-end journey from initial discovery/education through screening, at-home testing, interpretations, diagnosis, medical directives, and therapy. The RightStart Therapy Program includes full support as well as a host of added-value benefits. A subscription therapy program will be launched by first quarter 2021.	SleepWorks has a national home sleep testing program with mail delivery and pickup options (market specific). Employers/occupational health clients can ensure employees tested in a timely way and followed up by a sleep physician. Sleep physician network can provide consultation and follow-up services via telemedicine or face to face (market specific).	Online sleep doctor consultations, remote management and titration of PAP devices.	Sleep Care online follows up every HST with a face-to-face telehealth visit with a board-certified sleep physician to review study data and discuss therapy options. A prescription for PAP therapy is provided if warranted. Follow-up telehealth visits available. Patients offered access to a sleep coaching program plus \$100 off PAP purchase at The CPAP Shop.

OCTOBER 2020 sleepreviewmag.com • 25

Company		SleepTest.com	Snap Diagnostics	Virtu0x
HST Services Program		SLEEPTEST.COM	Snap dissenset	VIRTURX
		SleepTest.com + SleepTestCRM Software	Snap Diagnostics Home Sleep Apnea Testing	Virtu0x Home Sleep Apnea Testing
Website		www.sleeptest.com	www.snapdiagnostics.com	www.virtuox.net
Payment	Cash Pay Option	Yes	Yes	Yes, \$250
- Pa	Accepts Insurance	Yes	Yes	Yes
Specific HST Device(s) Used		ResMed ApneaLink Air	Snap Diagnostics Model 8	Advanced Brain Monitoring PSG2, ResMed Apnea Link Air, Philips Alice Night One, EctoSense NightOwl
Typical Provider Categories		Dentists, physicians	Medical and dental providers, sleep centers, transportation companies	Hospitals, physicians, sleep centers
HST Scoring Options		Autoscoring, followed by board-certified sleep physician manual scoring	Autoscoring + manual performed by RPSGT (oversight by board-certified sleep physician)	Autoscoring and manual
Interpretation Options		Board-certified sleep physician interprets.	Interpret your own, with option to use Snap's portal, or request interpretation by one of our board-certified sleep physicians licensed in all 50 states.	Board-certified sleep physicians licensed in all 50 states.
Raw Data Available?		Yes	Yes	Yes
Average Turnaround Time (date of study order to results)		11-14 days (1-3 days from device received date to documentation provided date)	Tests dispensed in-office can start on the same night. Home delivery orders ship within one business day. Post-testing including manual scoring, quality review, and MD interpretation typically 2-5 business days.	≥7 days
Patient Education Description		Patients are educated verbally during telemed- icine visits with sleep specialists, and they're also provided online education tools, along with video and paper instructions.	Education is available by phone, in person, or online. Video conferencing by appointment. Sleep test kits include written, visual, and video instruction.	Printed materials, SMS links to web-based materials, emails to web-based materials, and live agent training.
Live Help		Phone: 8 am–7 pm CT, Monday-Friday. Email replies in ≤24 hours.	24/7	24/7
Additional Program Features		New SleepTestCRM custom, HIPAA compliant software platform. No more paper, no more faxing! SleepTestCRM is fully automated online with complete tracking of patients' sleep testing experience. Patients are also provided with an external user portal to make payment, schedule and attend telemedicine visits, and track their activity.	Select workflow and billing options that are best suited to your needs. Service includes Type III HST, 24/7 patient support, full manual analysis, and quality review. HST reports and raw data are available via secure online portal. Order treatment through your provider of choice via portal to enable efficient continuity of care. Online demonstrations available upon request.	VirtuOx provides level II, III, and IV home sleep apnea testing devices and has two programs available. Option 1, VirtuOx performs entire test and bills claim to payer. Option 2, VirtuOx performs entire test, MD/DME bills claim to payer. Both programs can utilize Virtuox's nationwide sleep telemedicine program to order tests and PAP when needed.

26 • sleepreviewmag.com OCTOBER 2020